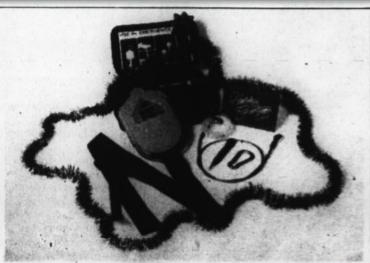
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November



Save a life

here's a fire. You are in a high-rise hotel and numb with misery. Take a look at your companions. At least one of them must be carrying an Exit Traveler. He is not just toughing it out for good. He is getting out!

Don't think he's James Bond. When it happens again, you can do what he did with the help of the Ex-

it Traveler, a compact lowering device which will help you escape any high-rise fire or other emergencies. Simply connect the stainless steel cable and hook to a pipe. a bed, a desk, or other heavy support object. Slip the harness belts under your arms and exit via the window or balcony. Exit Traveler's automatic brake guarantees that you will be lowered at a slow steady walking

pace of 1.64 feet per second. It lets you escape from any building as high as 21 floors in case of fires, intruders, would-be terrorists and hazardous materials like gas or, chemical spills.

With the weight and size of a notebook. Exit Triveler is compact: you can bring it with you on every trip. It is delivered with its own leather travel case. If your hotel or office building has windows that don't open. Exit Traveler's rescue kit contains an automatic window breaker that will deliver the force needed to break it.

Exit Traveler is a smart gift idea for select business associates, clients, board of directors or top brass officers or members of the family this Christmas. And for people who have everything.

For early orders, one will be entitled to a 5 percent discount and a special gift from United Industries Corporation. Call "81-422, 781-472.

